

Geyserville Educational Foundation

AGENDA

July 17, 2013

Call to order 4:45pm 07/17/13

Attendees

Rick Klug____ Charlotte LeGallee _____ Debbie Bertolucci _____
Katherine Hadden _____ Tonya Giusso _____ Gail Paquette _____ Gari Jones _____
Joe Carnation _____ Leila McPhee __X____ Gretchen Crebs __X__ Alina _____
Collins __X____ John Avery __X____

Others in attendance:

Approval of minutes - tabled

Financial Report - tabled

Correspondence/Request - Donation received from David Scatena for \$90

Marisela Gudino proof of enrollment (14 units)

and thank you letter received

Alina reported that a Art Teacher has been hired at GEP. She will be 50% Art and 50% Industrial Arts. Sonoma Foundation Art Grant & Ed Foundation Art funds will go towards purchasing supplies for the new classes.

New Business

- Principal Requests
 - GES - None present
 - GEP - None present
- Fall Fiesta
 - Donations - Gretchen asked for an update on donation requests and suggested some. Discussion about asking art classes to produce items for the auction. Discussion about buy in auction items. Maybe the teacher dinner and Tractor Parade viewing can be buy in items.
 - Rentals - Gretchen presented bid from Encore for same rentals as last year at a cost of \$310.98. Leila McPhee motioned to reserve these rentals and Alina Collins second. All approved.
 - Decorations - It was suggested that GES Art Teacher Barbara Adams be asked to help create center pieces.
 - Entertainment - Gretchen has been asking for Mariachi Band contacts.
 - Licenses - Tabled
 - Online Auction - Gretchen reported that BiidingForGood.com would cost \$600 annually and then receives a % commission for items sold during the auction. She also spoke with Carolyn Lewis (Geyserville.com) who

suggested the site be setup on the GEF website and offered her web designer for a bid. She also reported that Carolyn and her brother recommended offering artists a % of the final price to build the number of items. They advised that in galleries artist receive 50% and so offering 30% could be acceptable. It was agreed that Gretchen get a bid from Carolyn's web designer.

- Matching Funds - Gretchen has requested Steve Oliver continue with his fund matching. No response yet.
- Tickets - Last year we purchased 200 Adult & 100 Kid tickets along with 25 color fliers and 250 black & white fliers for \$72.90 from Amoruso Printing. It was suggested we increase the black & white flier count by 450. Alina Collins motioned to approve printing costs not to exceed \$115 and John Avery second. All approved.
- Postcards - Tabled
- Sponsorship - John suggested approaching Cal Pine as a sponsor of Fall Fiesta and offered to make that request.
- Asti Tour de Vine - Will take place on October 19. Gretchen will check with Gail to make sure that date works for her.

Old Business

- GEF Art Funds
- Scholarships

Advance meeting planning

Next meeting? 07/31/13

Meeting adjourned 5:50pm